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no smoking

Photo by Trang Le | Daily 49er

Senior communications major Eric Kim takes a smoking break in front of the library on Monday.

Tobacco-free transformation

CSULB will follow more than 400 American colleges and universities that have already banned all forms of tobacco – including e-cigarettes – from their campuses.

By Seth Perlstein
Contributing Writer

The unmistakable smell of e-cigarette vapor wafted from around the corner of the Vivian Engineering Center at California State University, Long Beach. The invisible, nanoparticle- and carcinogen-infused exhalation flowed freely down the narrow corridor, past the glass-encased Mars rover exhibit, and into the semi-enclosed quad along Deukmejian Way.

At the inception point of the gaseous trail sat Hernan Lozada, a CSULB civil engineering major, who prepared his digital nicotine-delivery device for another hit. But Lozada, and other 49ers who smoke, won't be able to indulge his habit on campus for much longer. This fall, The Beach will transform itself into a tobacco-free university during a three-year process.

"I don't like it, because it takes away my smoking," Lozada said disapprovingly. "I am addicted."

More than 400 American colleges and universities have already banned all forms of tobacco – including e-cigarettes – from their campuses, according to the American Lung Association.

California State University, Fullerton became the first smoke-free CSU in 2013. Other CSUs such as California State University, Northridge, San Diego State University and Sonoma State University soon followed suit.

CSULB will join its smoke-free Southern California brethren when it rolls out its new tobacco policy in August, which will begin with the removal of all ashtrays and designated smoking areas from campus. But the new program will have a three-year grace period that will allow smokers to continue their on-campus nicotine intake unpunished through 2018.

"[Jane Conoley, CSULB president] really wanted it to be a positive experience," said Scott Apel, CSULB associate vice president of human resources. "She didn't want to punish smokers. She didn't want to stigmatize people. She wanted us to help people with education and cessation efforts."

CSULB students voted to ban smoking – which causes more annual deaths than HIV, illegal drug use, alcohol use, motor-vehicle injuries and firearm-related incidents combined, according to the Center for Disease Control and

see **TOBACCO**, page 3

$118,850 for Breathe campaign

The anti-smoking campaign aims to eliminate tobacco and e-cigarette use on campus by the fall semester.

By Sara DeLeon
Staff Writer

A new campaign implemented by the Cal State Long Beach Tobacco and Smoke Free Task Force is aiming to give CSULB students a healthier campus environment.

The Breathe Campaign will officially launch in the Fall 2016 semester, but President Jane Close Conoley has already informed the campus and is raising awareness on the CSULB website and Beachboard.

Enforcement of the policy will not take place all at once, according to Mike Uhlenkamp, exec-

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Students honored for outstanding broadcast

Miz Lowe and Christian Wiseman won a Golden Mic award for their program about the real life of police officers.

BY JORGE PANIAGUA
Staff Writer

Students from Cal State Long Beach's KBEACH radio station won two Golden Mic Awards at this year's Radio and Television News Association's dinner, an awards show honoring Southern California's best in all radio and TV news.

Miz Lowe and Christian Wiseman won Best Public Affairs Radio Program - Division B for their co-production "Life Behind The Badge: What You Don't Know About Being A Cop."

"Honestly, I thought I was dreaming," said Lowe, international studies major and host of the KBEACH radio broadcast, when she found out she had won the award. "It felt surreal."

The duo's broadcast took an in-depth look at what the life of a police officer is really like. The broadcast included interviews with police from Cal State Long Beach and as far away as Dallas, as well as people who are not fond of police officers.

"Life Behind The Badge" covered a controversial topic in hopes of debunking the bad reputation police departments nationwide have acquired as a result of certain media coverage, according to Lowe.

"The format of the show is thinking beyond your own consciousness. I hope I provoke people to think," Lowe said.

Wiseman was unavailable for comment on short notice.

According to Danny Lemos, KBEACH faculty media adviser, judges at the ceremony called Lowe's program "topical and well done with an engaging host."

PHOTO COURTESY OF DANNY LEMOS

(Left to right) Students Christian Wiseman and Miz Lowe, KBEACH faculty media adviser Danny Lemos, and KBEACH anchor Jeff Kaufman hold the award that Wiseman and Lowe won for Best Public Affairs Radio Program - Division B for their co-production "Life Behind The Badge: What You Don't Know About Being A Cop."

TOBACCO

continued from page 1

Prevention – from its campus in 2013.

"We started to try to work on that specific issue," Apel said. "That kind of blossomed into Conoley realizing what was going on and really wanting to make a healthier change on the campus."

The university formed a task-force that became the foundation of the Breathe campaign, which will lead the university's upcoming smoking cessation and education efforts during its transition to a smoke-free campus.

"It was gigantic," said Apel, who is also a member of the Breathe campaign task-force. "It had representation from all over, including students."

CSULB liberal studies major Celena Lazalde grew up in a family of smokers and lost her grandfather, who was a heavy smoker, to lung cancer. Her father and sister still smoke despite the family's loss, she said.

"I've been surrounded by a lot of smoking," Lazalde said. "I don't want to smell the cigarettes. It's something I just don't like. It's not comfortable for me to smell."

Apel compared the school's efforts to end on-campus smoking to the state's efforts to end smoking in bars and restaurants in the 1990s. He said people thought the 1995 smoking ban would ruin businesses. However, the ban succeeded and businesses stayed open because not smoking in those places became the social norm, he said.

"The societal pressure was so great that people don't even think about smoking in a bar or a restaurant anymore," Apel said. "I think they feel that is what will happen on-campus, as well."

In the smoking area in front of the University Library, Charlotte Rasmussen and Sofie Nielsen – who are both communications majors and Danish exchange students – puffed on burning paper-wrapped tobacco sticks during their lunch break.

Nielsen said her university in Denmark also had smoking areas, but that people would end up smoking in doorways because the school was small. That meant people entering and exiting the building had to walk through second-hand smoke, which kills more than 30,000 non-smoking Americans per year, according to the CDC.

CSULB's current tobacco policy limits smoking to 20 feet outside of building entrances, windows and air intakes; the walkway from the Main Library to the escalator; and posted no-smoking areas.

"I think it's awesome," Nielsen said about CSULB's smoke-friendly spots. "I think it makes sense to limit it to smoking areas."

The women exhaled the byproduct of their scorched-tobacco intake as scores of students exited the library and passed by the smoking area.

"I think it's nice to know that if I stand here, I don't have to worry about other people around me," Rasmussen said.

CSULB's new smoking policy would push Nielsen, Rasmussen and other students and staff who smoke on-campus to smoke in groups on the fringes of campus, the exchange students said. This could have unforeseen repercussions, Rasmussen said.

"The thing that would worry me, in a 15-minute break, it's limited to how far you can go," she said. "My high school did that, and the sidewalk in front of the school was covered in cigarettes."

For CSULB's new policy to succeed, Apel said there's going to need to be a cultural change at The Beach.

"We've done a lot of research on-campus about people's feelings," he said. "It's clear that there's a lot of support for making the campus smoke- and tobacco-free."

SMOKED

continued from page 1

utive director of media and digital news and the university spokesman on the matter.

"To allow an appropriate time for people to come into compliance with the new policy, enforcement will be phased in," Uhlenkamp said. "After the three-year 'phasing-in-period,' under state law, public colleges and universities may fine violators an amount not to exceed $100."

According to the CSULB Tobacco and Smoke Free Policy Proposal, the budget for the new policy implementation plan, which the student body overwhelmingly voted in favor of in 2014, will be $118,850 and the policy will go into effect Sept. 1.

"The goal of the campaign is to educate The Beach community about this change in campus policy," Uhlenkamp said. "There will be collateral such as signage, and handouts and other materials will be posted around campus to inform the community about the new tobacco and smoke free policy."

The signs and materials will all be covered by the funding provided from internal university sources, according to Uhlenkamp.

"I don't know where that money is coming from, but I think it's a good idea," Kurumi Ando, a communications major, said.

She also thinks the new ban would encourage smokers to quit if they were not exposed to smoke. "If I'm around my friends and they're smoking I'll be like 'Can I get one?'"

Ando thinks the ban is a good idea even as a smoker. "I stopped smoking [cigarettes] and started to vape, it's expensive but it's helped me to stop smoking."

Under the new policy, vaping on campus would also be prohibited.

Victor Chhay, creative writing major, voted against the new policy of a completely smoke-free campus.

"I was a little upset when it came into action but I understand it, they want a cleaner campus, I don't mind that, but you know school is just so stressful," Chhay said. "Like sometimes you just need a cigarette, and I don't mind if they take a few of the designated areas away but I just want one or two designated areas for smokers."

The Breathe Campaign was initiated in response to the 2013 student body vote on a referendum to ban smoking on campus. According to the Breathe Campaign website more than half -- 65 percent -- of students who voted back in 2013 opted to ban smoking on campus.

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Striving toward sexual safety

New Title IX leader 'dedicated' to preventing rape and sexual assault.

BY JASON ENNS
Staff Writer

Administration has selected Jeane Caveness as new Title IX Coordinator at Cal State Long Beach, effective as of Jan. 1, 2016.

Caveness' duties are to ensure that once the university is put on notice of an alleged violation there is a timely and fair investigation and steps are taken to prevent future reoccurrences.

She also initiates primary prevention programs such as Prevention Awareness Uniting Students with Empowerment, which seeks to actively train individuals with knowledge and skills to effectively assist in the prevention of sexual assaults.

The Title IX Coordinators, found in room 377 of Brotman Hall, ensure sexual assault survivors will know about their rights to confidential services and reporting options, and monitor gender equity in recruitment and admission of students into athletic programs.

"Dr. Caveness is very dedicated to her position as the Title IX Coordinator and has a wealth of experience and knowledge," Candis Simmons-Davis, sexual assault victim advocate, said. "She cares very deeply for the students here, and also takes sexual misconduct and campus safety very seriously."

CSULB is one of two CSU campuses that received a $200,000 grant from the California Office of Emergency Services Sexual Assault Program in 2015 that allowed the school to hire Simmons-Davis full time.

"I am a certified rape crisis counselor who is available to provide confidential support to CSULB students who have been affected by sexual violence or misconduct," Simmons-Davis said in an email. "It's important because you have the opportunity to help an individual to heal and regain themselves (their safety, their sense of trust, their peace) after experiencing violation, betrayal and the devastation of sexual trauma."

The grant also funded the Not Alone @ The Beach Campaign, a campus and community partnership invested in providing support to student survivors of sexual misconduct.

The number of women who have experienced and reported some form of sexual assault while attending college is alarmingly high; 1-in-5 women are victimized by sexual misconduct, according to The Campus Sexual Assault Study from 2007.

Lately, college campuses across America have undergone scrutiny from the media on the issue. Current studies show sexual misconduct at universities hasn't improved.

In fact it's gotten worse.

Last year the Association of American Universities surveyed over 150,000 students from 27 different universities, and found that 23 percent of female students had experienced some form of sexual misconduct while attending school. This included everything from stalking to rape, and 11 percent indicated that the contact had proceeded to intercourse or oral sex.

At CSULB, when adding all incidences of dating violence, domestic violence, stalking, fondling and rape the school had 10 such reports in 2013 and eight in 2014, according to the Clery Report filed by campus police. There were four rapes reported to CSULB campus police in 2012, two in 2013 and none in 2014.

But just last semester, there were eight reports of various sexual misconduct. Officials don't think this means in increase in incidences, just an increase in incident reports.

Sexual assault is a vastly under-reported crime.

According to surveys done at Massachusetts Institute of Technology, 17 percent of women reported "unwanted sexual behaviors … involving use of force, physical threat, or incapacitation," yet only 11 percent marked "yes" when being asked directly if they had been "raped," or "sexually assaulted." Over 70 percent of the women surveyed said they didn't think it was "serious enough to officially report," and 44 percent said they "felt they were at least partly at fault, or it wasn't totally the other person's fault."

California has taken steps toward a definitive qualification of sexual assault.

In 2014, Gov. Jerry Brown enacted a student conduct policy requiring "affirmative, conscious, and voluntary agreement to engage in sexual activity." This bill defined sexual consent as the presence of a "yes" rather than the absence of a "no." Students who recently attended SOAR watched a presentation on this topic.

So how can students do their part to minimize this issue at CSULB?

"Students can look out for each other, especially in situations where alcohol is involved. Caveness said. "Most college-related sexual assaults are facilitated by alcohol.

"Don't leave your friend alone or behind if she/he/they appear to be intoxicated. Whoever initiates sexual activity must ensure that affirmative consent has been obtained from the other party."

Most victims also knew their assailant prior to the assault.

"Campus sexual assault usually occurs in the form of date or acquaintance rape," Simmons-Davis said. "This means that usually the survivor is violated by someone they considered a friend or a significant other."

Programs on topics such as healthy relationships, affirmative consent and stalking are available through the Women's and Gender Equity Center, as well as a Rape Aggression Defense course taught by the University Police.

CAMPUS VOICE

HOW WAS YOUR FIRST WEEK?

"Our friend was coming to table with us, and she got all the way up here, and one of us had realized she had ripped her pants. She had to get someone to come bring her new pants at the top of the hill, and I guess she saw all of her friends on the way up there."

–Time Tuso, senior biology major

"All the American students get to pick classes first, and then the exchange students, and I'm study abroad, so we get to pick after the exchange students. So, all the classes have been taken; and we have to crash classes to get what we want, and we don't know if we can get the classes. So it was crazy because we had to go to all these classes and ask the teacher if we can add the class."

–Madeleine Jensen, communications major, international student from Denmark

"I was walking, and two guys stopped me, and one guy asked me if I would like to go on a date to Olive Garden, and he decided to take a poll and ask a lot of girls around campus and see how it goes... We became friends after it actually."

– Becca Leventhal, junior industrial design major

got opinions?

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He's DJ Khaled, the life coach

DJ Khaled is the Internet philosopher of the moment.

If you're late to the game, DJ Khaled is a Top 40 hip-hop artist who, until a few months ago, was mostly recognized for yelling his name in songs like "All I Do Is Win." But now he has attracted an entirely new set of fans thanks to his Snapchat account. Every day you can watch Khaled eat breakfast, water his plants and deliver 10-second sermons on the keys to success.

He's got an entire set of catchphrases: "another one," "you played yourself," "major key." At this point, he should probably just copyright the "key" emoji.

But the masterpiece of his Snapchat phraseology is "they," as in "they don't want you to have breakfast." He says this every morning.

Khaled never says who "they" is or what "they" have against you eating your egg whites, but that's what makes the statement so useful. We all have a "they," don't we?

"They" is anyone who gets in your path. "They" are the doubters. The naysayers. The people that Notorious B.I.G. was talking about in the intro to "Juicy."

When he says, "They don't want you to eat breakfast," he's simultaneously telling you: "Eat your breakfast, so that you can have revenge on your haters," and: "You've worked hard and achieved success, and your breakfast is a reward for that. Enjoy that reward, so that you can have energy to work more."

Khaled has joined one of his frequent collaborators, Drake, in the hallowed circle of rap dudes who know how to capitalize on an Internet joke (Xzibit sits far outside this circle).

DJ Khaled won't hide the struggle. He invites you into the process of transformation and reminds you that it's OK to love your body as it is.

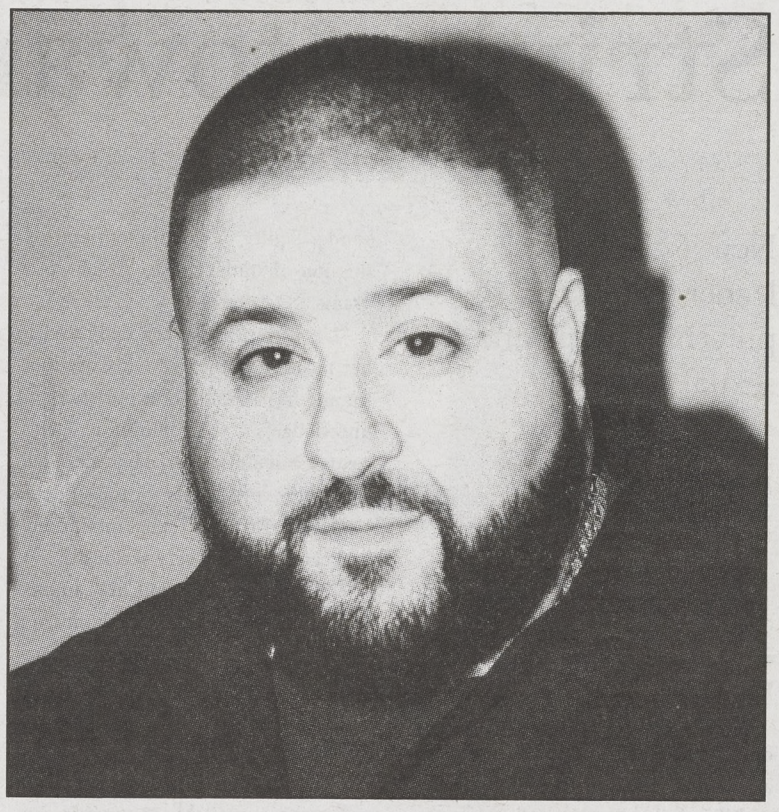
When we watch DJ Khaled sweating on that elliptical, we're watching Daniel-san "wax on, wax off." We're watching Jackie Chan lift buckets of water in "Drunken Master." We're watching Rocky Balboa run up the steps of the Philadelphia Museum of Art.

In the best sense of the word, Khaled is probably the most American thing we've got going for us right now. Seriously: He's a New Orleans-born child of Palestinian immigrants who idolizes Jamaican reggae singers and got his break in a hip-hop crew fronted by a Puerto Rican.

Not all heroes wear capes. Some wear "Another One" sandals, so that we can recognize them as one of our own.

And we can recognize ourselves in DJ Khaled.

—Dexter Thomas, Los Angeles Times, TNS



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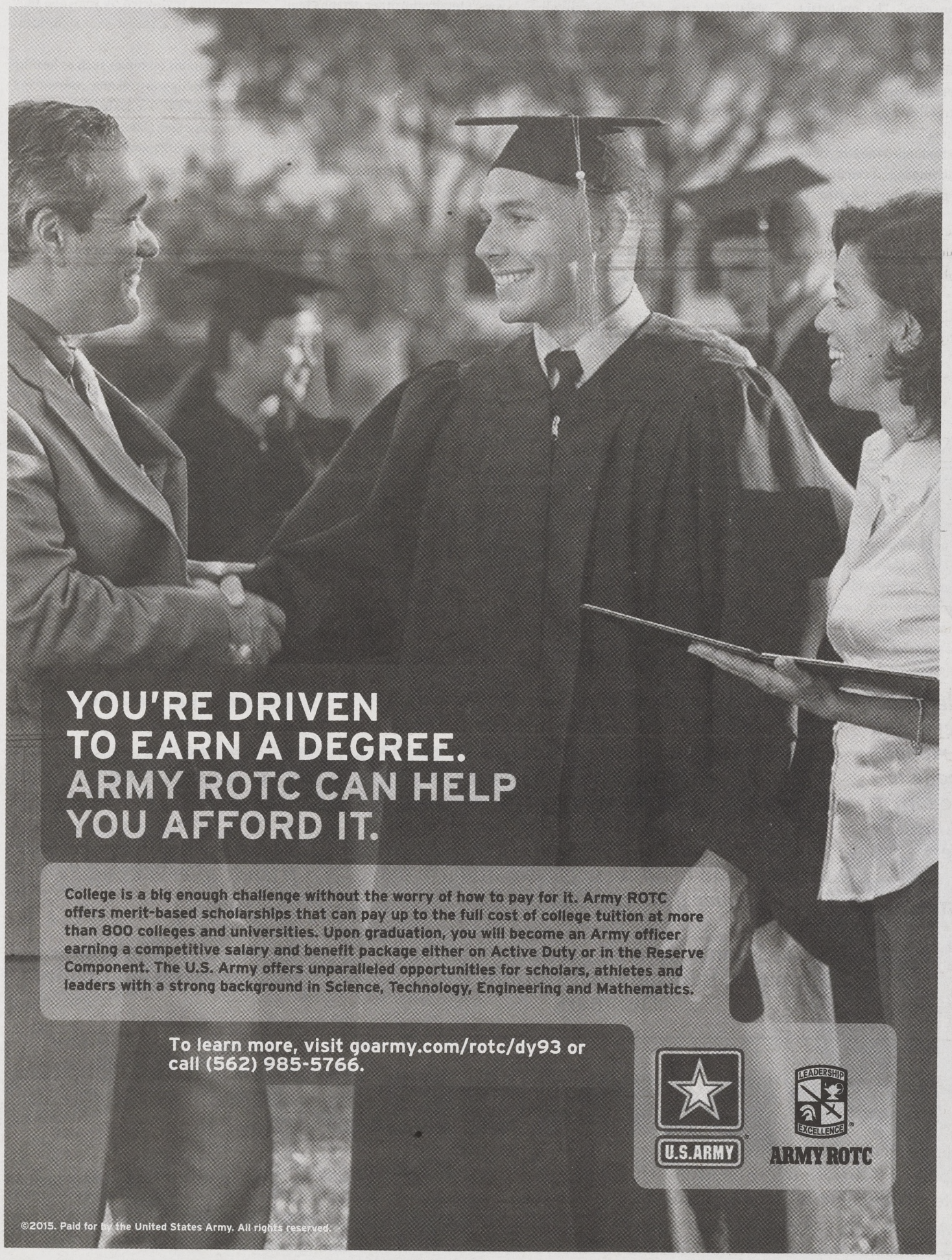
DJ Khaled poses for photos on Aug. 22, 2013 in New York City.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'X-Files' returns to a new generation of believers

I want to believe that "The X-Files" creator Chris Carter will be _ apologies to Bob Dylan _ forever young. I want to believe that at 57, he's still the California golden boy, the precocious beach bum with ferocious blue eyes and a full head of California-sun-bleached blond hair, and the same guy who changed the world or at least changed TV. I also want to believe he wrote the latest revival of "The X-Files" in his head while cutting through the Malibu surf on a "thruster" board, with imaginative monsters and aliens carving the pipeline next to him.

I want to believe ...

Carter, ahem, says don't bother.

"I'm still a surfer," he confirmed by phone recently. "But I have to admit I went to check the surf the other day and didn't go out because it's been raining and the water was dirty. That said, I didn't surf for months when I was making the show so calling yourself a surfer when your board is gathering dust in the corner sounds like you're representing someone you're not."

"The show," of course, is the show of the moment _ the six-part return of "The X-Files," along with its two leads (David Duchovny and Gillian Anderson) and some members of the original creative team besides Carter (James Wong and Glen Morgan). The show premieres Sunday at approximately 10 p.m., following the NFC Championship Game on Fox and will then air in its regular time slot, Mondays at 8 p.m., starting Jan. 25.

Like that California surf, speculation is high: Will Carter recapture the glory days? Can a classic series go home again, or should it even try?

Of course, you recall "The X-Files" mythos _ the "truth is out there," along with the conspiracies, and aliens-among-us, also the pet obsessions of Mulder (Duchovny) and his pet phrase, "I want to believe ..." A glorious stem-winding tale of monsters-vs.-aliens, or at least Mulder and Scully (Anderson) vs. all of them, and the feckless, mendacious, perfidious U.S. government, it's become commonplace in the years since the finale aired in 2002 to observe that "The X-Files" changed TV.

And to think it was all hatched in the head of a Cal State Long Beach grad and expert surfer who spent the bulk of his early career as a writer at (where else?) Surfing Magazine.

Congenial and soft-spoken, Carter certainly sounded pleased to be back in the spotlight.

"They've been good years for me," Carter said. "I was 45 when this ended and said to myself at the time that I'll never be 45 again. If I don't stop and do the things that I never got to do for the 10 years the show was on the air I never will. I took some needed time off."

> "I went mountain climbing, took surf trips, I became a pilot of all things. You have no time to do this as a TV producer."
>
> *-Chris Carter, The X-Files Creator*

"Time off" turned into the better part of a decade.

"I went mountain climbing, took surf trips, I became a pilot of all things. You have no time to do this as a TV producer."

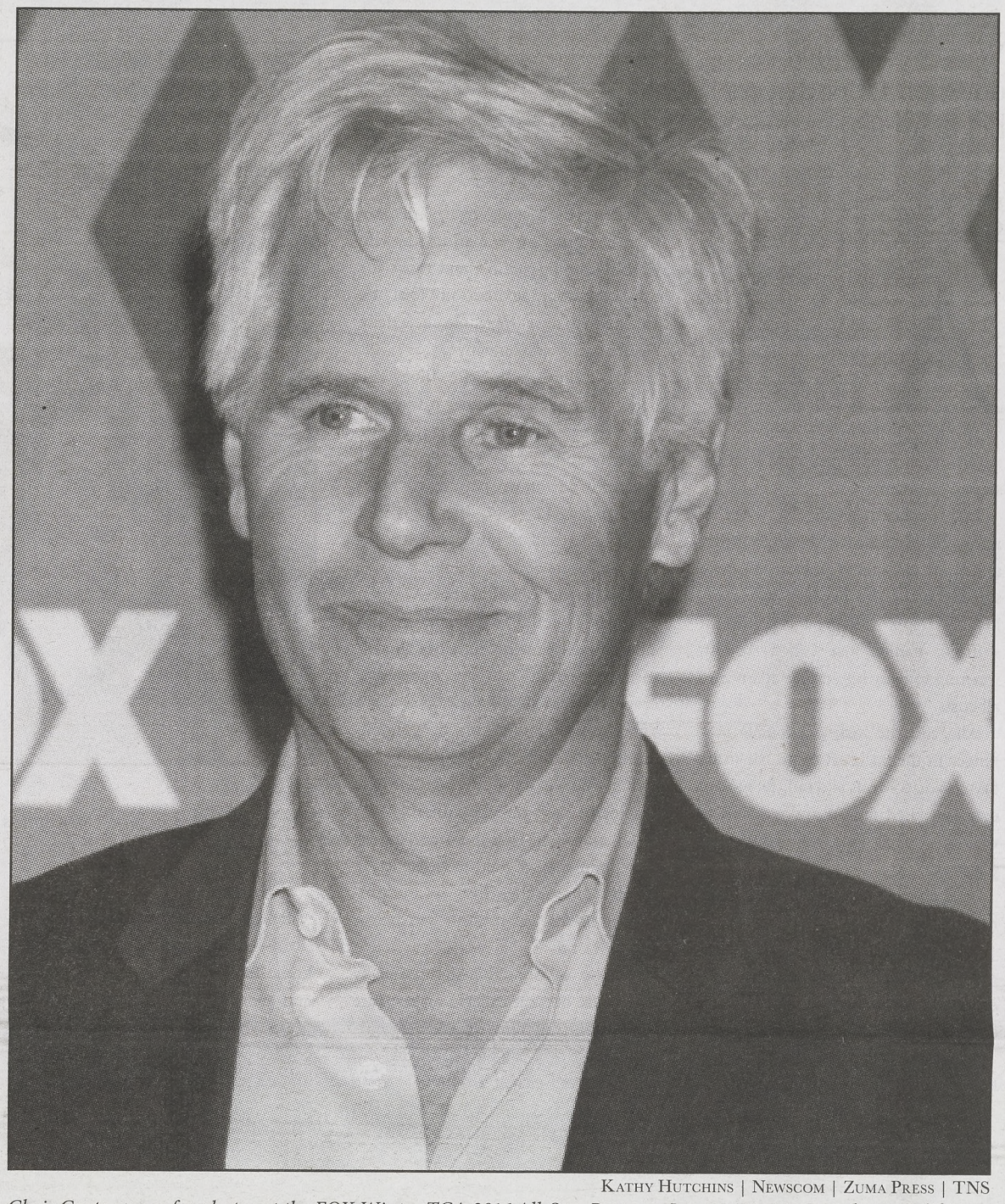
Naturally, he pondered a return to producing, "but if you look at what I've done, I didn't want to come back to murder mysteries. I didn't want to do crime dramas, or what I would call the 'tried and true.' I wanted to do new stuff."

Fox TV co-chief Dana Walden was on the other end.

Carter had worked with Walden at Fox years before. She wondered if he might be interested in bringing "The X-Files" back to TV.

The universe indeed operates in interesting ways. As it so happened, Carter said he had just been thinking about his old show.

"We are next-door neighbors so we've let bygones be bygones," he says. "It's funny because looking back at when the show was beginning to be a hit, I was told to get ready for the lawsuit. It goes with the territory because everyone reads the contract."



KATHY HUTCHINS | NEWSCOM | ZUMA PRESS | TNS

Chris Carter poses for photos at the FOX Winter TCA 2016 All-Star Party on Jan. 15, 2016 in Pasadena, Calif.

Carter says his reborn "Files" won't plow old ground, but develop a brand-new mythology; in fact, the first and last episodes will deal with that while the ones in between will be what the network used to call "monster-of-the-week" stand-alone episodes dealing with unusual phenomena, like Soul Eater, the Great Mutato, Human Bat, and (everyone's fave) Flukeman, the human flatworm.

Carter won't abandon a core theme of the original, perhaps the core theme _ the balance of faith and skepticism, hope and hopelessness.

And, if the gods of Nielsen oblige, he just might continue exploring.

Are these six episodes the end? "I think there are endless numbers of 'X-Files' stories to be told," he says. "I can't imagine this is it, but it's partially out of my control, Fox owns it and they can do what they want _ but they have been so kind, thoughtful and considerate to me and us."

In other words, you gotta believe ...

—Verne Gay, Newsday

X-Files

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Press 'request' for sexual assault

What are women to do when Uber drivers begin attacking them?

BY MICAYLA VERMEEREN
Opinions Editor

After so many years and so many columns, I'm here again to talk about assault on women.

This topic just won't let itself die.

Or rather, people just won't stop assaulting women.

Last weekend, a sorority sister of mine, closely followed by my mother and some classmates, forwarded me a screenshot of the popular ride-sharing Uber app, showing the picture of a driver named Jose and a staunch warning to deny his service at any and all costs.

Allegedly, he locked a female passenger in the backseat of his car using driver-side controls and only let her out once he exited the car and was able to wait outside her door. There, things got physical.

And all the girl wanted was a "safe" ride across town.

This incident speaks less of Jose the driver himself, but more so to the larger issue of what happens when women dare to exist alone.

Whether walking down the street, leaving work late at night, taking a solo taxi ride, or navigating the downtown area, women are told unrelentingly to be aware of their surroundings and keep their keys between their fingers to fight off the strangers in the shadows.

When is the focus going to shift away from conditioning women to stay safe from becoming victims and move towards conditioning others not to attack anyone they see going about their daily business without company?

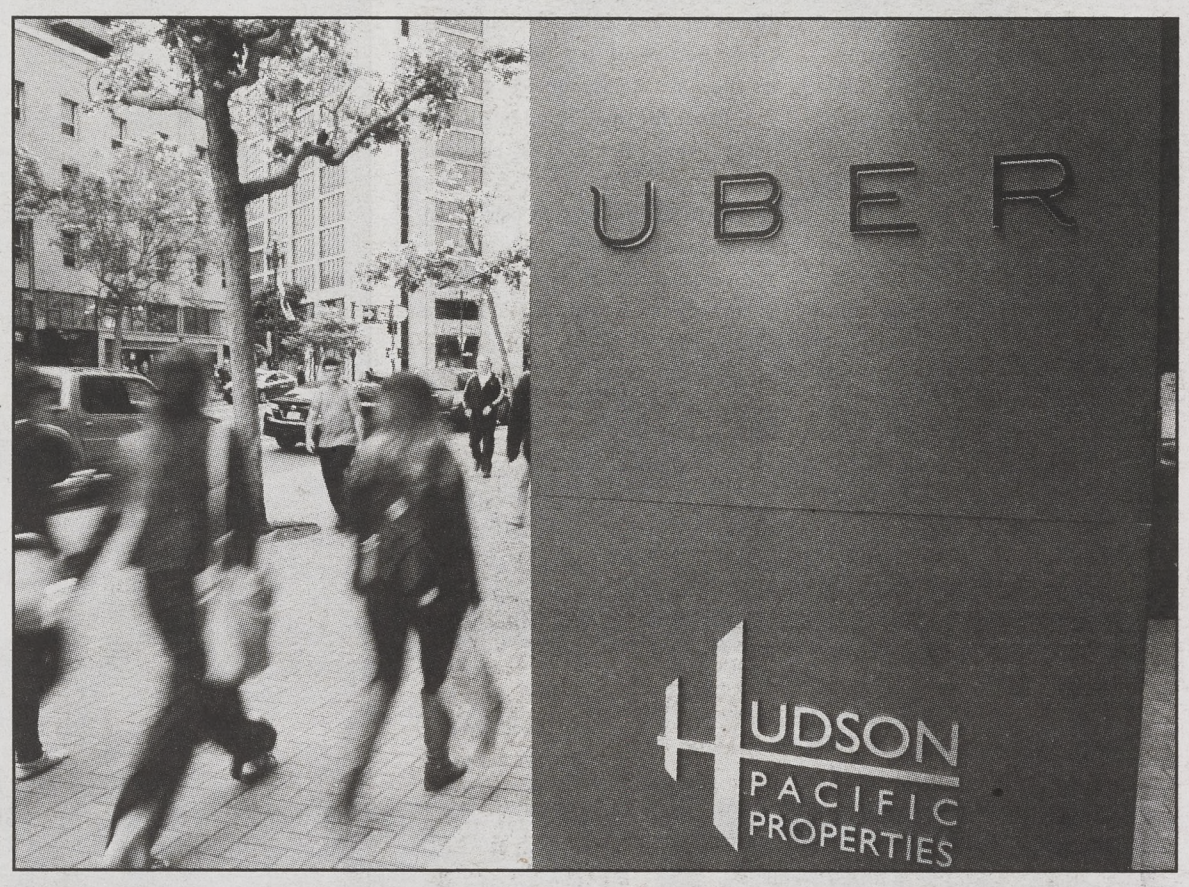
I can't count how many times I've taken Uber alone. Whether it was getting a ride to my work during the Long Beach Grand Prix so I didn't have to deal with downtown parking or making my way back home after a night of revelry, I've walked into cars with unknown drivers dozens of times.

And maybe I shouldn't have.

Maybe I should know better than to enter myself into potentially compromising situations without anyone else around to provide backup and save me when things get bad. Maybe I should know better than to trust that people around me will go about their business and let me carry on with mine.

Or maybe, just maybe, we as a general population should stop expecting women to gear their lives around protecting themselves from those who set out to hurt them.

Maybe we should foster a society that calls out cat-callers, makes sure drivers don't assume lone female passengers are searching for company, and where street lights aren't the only thing watching over sidewalks at night.



KARL MONDON | BAY AREA NEWS GROUP | TNS
Foot traffic streams past Uber offices in San Francisco. In 2016, on demand service will quite literally be put on trial when a class action lawsuit against Uber over worker misclassification goes before a jury in a U.S. District Court.

Of course, I want my fellow girls to know to keep their wits about them and avoid this allegedly violent Uber driver at all costs, but I want the rest of society to know that this really isn't an isolated incident. This really isn't all that out of the ordinary, and this surely isn't the first time I've been told to rearrange my daily schedule to avoid being attacked.

So, to the girls of Cal State Long Beach and the greater Long Beach area, be warned.

And to everyone else, know we're on high alert. Look at the way you operate on a daily basis, and take note of the actions of those around you. Attacks like this are wholly preventable. We just have to be willing to take the right steps.

Patient diplomacy with Iran finally yields some dividends

Americans don't necessarily have to be directly affected by a major international news event to understand its relevance to their lives.

Anyone who lived through the turmoil of Iran's revolution in 1978, the ransacking of the U.S. Embassy in Tehran and the 444day captivity of more than 60 American hostages should grasp the notion that we ignore international events at our peril.

The prospect has loomed for years that Iran was getting close to building its own nuclear weapons, a scenario that Israel and Saudi Arabia viewed as a threat to their very existence. At the very least it would portend decades of unprecedented regional instability.

With that in mind, President Barack Obama authorized a dual program of harsh international trade and banking sanctions against Iran along with negotiations to sharply curtail Iran's nuclear ambitions.

The weekend yielded major dividends on those efforts with the release of five American prisoners in exchange for seven Iranians. Without the relationships built over the past 14 months of patient talks — discussions that put limits on Iran's nuclear program in exchange for the lessening of sanctions — that sort of exchange could not have happened.

Obama has endured years of harsh criticism.

Israeli Prime Minister Benjamin Netanyahu excoriated the Iran negotiations in a rare speech to a joint session of Congress. Domestic critics warned that U.S.led international sanctions would have no effect on Tehran. The critics were wrong.

That said, Iran's penchant for mischiefmaking remains. It still supports an insurgency that has immersed Yemen in civil war.

Iranianbacked Hezbollah militiamen continue helping prop up Bashar Assad's bloody dictatorship in Syria — contributing mightily to the refugee deluge that has caused political upheaval across Europe.

And the nuclear deal, at best, only postpones rather than eliminates Iran's bombmaking capability.

As we know from the North Korean example, landmark nuclear-arms accords can fall apart. Whereas North Korea has remained insular and distrustful of the outside world, Iran badly wants to reengage economically and bolster its status as a regional power.

— St. Louis Post Dispatch, TNS

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TARGET

Target to Hire Approximately 90 Team Members For New Store in Long Beach, Calif.

Interviews Tuesdays and Thursdays throughout January and February

What: Beginning now through Feb. 25, Target will host hiring events to fill approximately 90 full and part-time team member positions for its new store opening in Long Beach, Calif. Scheduled to open on March 9, the store will cater to local residents including students and faculty from nearby Long Beach State University, as well as staff and patients from Veterans Affairs Long Beach Hospital.

During the hiring events, store leaders will conduct pre-scheduled interviews with applicants and discuss Target's dynamic, team-oriented culture. Interested applicants are encouraged to visit Target.com/careers to apply in advance.

When: Tuesdays and Thursdays throughout January and February
8:00 a.m. – 3:30 p.m. each Tuesday and Thursday

Where: Existing Long Beach Target store
2270 North Bellflower Boulevard
Long Beach, Calif. 90815

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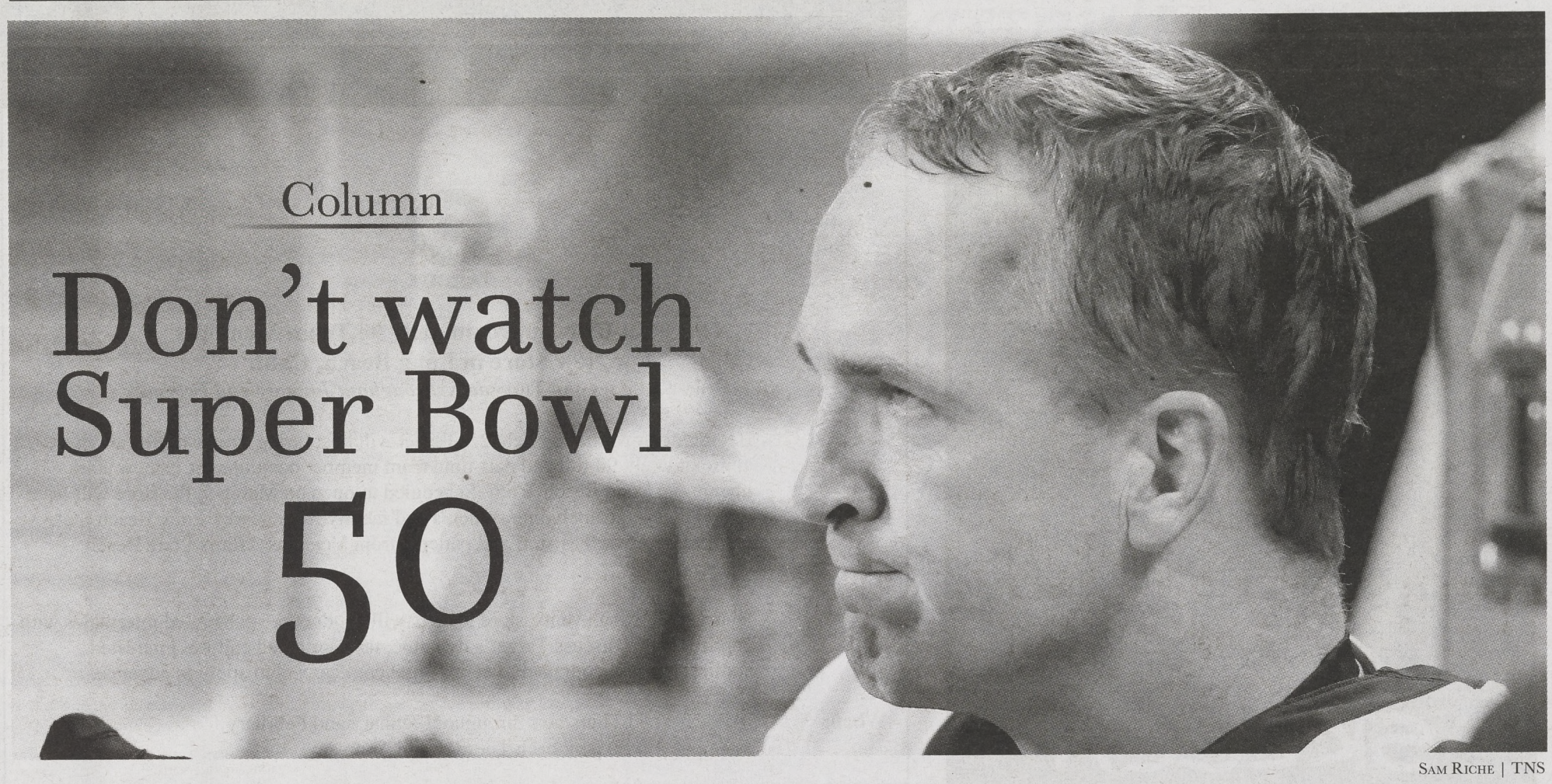
Column

Don't watch Super Bowl 50



Sam Riche | TNS

Broncos quarterback Peyton Manning waits on the sideline in Denver's 39-33 loss against the Indianapolis Colts on Oct. 20, 2013.

The outcome of the game is as good as set in stone, but that doesn't mean you can't find solace in the trap known as the Super Bowl party.

By Josh Barajas
Sports Editor

The date and location have been set for some time now, but as of Sunday we finally found out who the participants in Super Bowl 50 are.

The Carolina Panthers will show up in Santa Clara on Feb. 7 to hoist the Vince Lombardi trophy at the end of the game, while the Denver Broncos run around for 60 minutes and pretend they had a chance.

Before you spit out your Peyton Manning-endorsed Gatorade and scoff at that last sentence, remind yourself that these are the Broncos, a team with some strange propensity to get annihilated in the Super Bowl.

They've lost five Super Bowls by a combined score of 206-58, the last one coming just two years ago against a Seattle Seahawks team with a defense full of studs and a mobile quarterback.

Sound familiar?

And before you say it, yes, there has been an exception.

The last time Denver had an aging quarterback like Peyton Manning start in a Super Bowl matchup against a team with the reigning MVP under center, the Broncos actually won.

John Elway was 38 years old when they somehow beat Brett Favre and the Green Bay Packers in 1998. And yes, they won it all again the next season against the Atlanta Falcons.

But here's the thing. It won't happen again.

That Denver team in 1997-99 had probably one of the greatest running backs, Long Beach State alum Terrell Davis, running amok in the backfield. This Denver team has C.J. Anderson and Ronnie Hillman, who combined aren't anywhere near on the same level as Davis. Anderson and Hillman have 58 carries, 198 rushing yards and one touchdown in two games this postseason together. In his first two playoff games in 1997-98, Davis had 56 carries, 285 yards and four touchdowns. In 1998-99 he had 53 carries, 366 yards and three touchdowns.

Denver's pair of Super Bowl wins are a blip on the radar, like that singular pass Manning threw for more than 10 yards against Pittsburgh in the divisional playoff.

So, with the Super Bowl already decided, you need to know that there is still plenty to be excited about.

For example, there's a chance to get hyped about that Super Bowl party where you get to enlighten the non-football fans who will try to learn as much about the game in the hour and half before Beyonce takes the stage.

There will be a chance to mingle with that one friend or relative that will get just a little bit too drunk.

You know which friend or relative that is. If you don't, that friend or relative is probably you.

There will also be an opportunity to spot the sad cameo from the washed-up celebrity from the 1980s in that Pepsi commercial. Since he seems to be making television appearances again, I'm banking on Mel Gibson showing up in a V8 juice commercial.

And speaking of commercials, you can always set up an illegal gambling ring in your living room where you can determine the odds of a Doritos commercial making anyone intelligent laugh.

If you made a new year's resolution to eat better and exercise more in order to lose weight, a Super Bowl party will provide enough cover for you to sneak that extra burger down your gullet. No one will notice, at least not until that shirt you like starts to fit a little tighter later in the week.

Unless you are a Panthers fan, there are plenty of ways to make Super Bowl Sunday fun as a football fan when you know the game will disappoint.

Dirtbags' Troy Buckley signs two-year extension

The head coach will remain in charge of LBSU's baseball team through 2018.

By Matt Simon
Staff Writer

After 14 years as a member of the coaching staff for the Long Beach State baseball team, six of which as the head coach, Troy Buckley signed a two-year contract extension last Thursday.

The extension ensures Buckley to remain coach of the Dirtbags until 2018.

Throughout his tenure as a coach, Buckley has helped develop 26 players that have made it to the major leagues. Those players include Jered Weaver, Troy Tulowitzki, Evan Longoria and Matt Duffy. As head coach, Buckley has led the Dirtbags to a winning record every season, highlighted by a postseason run in 2014 where they made it to the NCAA Regionals.

The Daily 49er was able to talk with Buckley about his extension and what his expectations are for the upcoming season.

John Fajardo | LBSU Athletics

Head coach Troy Buckley has has a 148-133 record in five years at the helm of the Dirtbags.

What are your thoughts about your new contract extension?

It's a great honor. I'm very humble and excited. I give a lot of thanks to President Conoley and Vic Cegles, our Athletic Director, for allowing me to continue to lead the program. I really like where we're going and I like what we have in place. There's a lot of exciting things going on: A, with our staff; B, with our team [and] C, With the renovations that we've worked extremely hard for the last six years trying to get something going and we finally do. It's a great opportunity. I'm very fortunate to spend a lot of time here and I really love the program here and I want to spend a lot of time to do the right thing, like we've been doing.

You're 11 wins from becoming the fourth winningest coach in Long Beach history; how does it feel to know you will likely surpass that this season?

I think that's great, but I think numbers at the end of the day or at the end of your career are something you can enjoy when your career is over. I don't get too immersed into personal goals like that for myself. I'm really not the one that's playing anymore. I don't have a huge impact on the wins and losses. I think the more wins you have it means the longer you've been around. There's something to be said for the longevity and continuity when that happens.

With that being said, what has been your key to success throughout your career?

From an overall philosophy standpoint, I think it would just be working. Working and preparing and being honest. I think those are good ingredients to be a good coach. The knowledge you have is great and the ability to apply it, the ability to organize and motivate, I think is as important as the X's and O's. I think it's about knowing your guys and knowing the pulse of the team, yet creating a culture that is important based off the past here too. I think that's what we're working hard to do. We're looking to blend the success of the past on the field and off the field. There's a lot of high expectations. We have a good blend of youth and the right returners. I'm looking forward to seeing their journey and maximizing the most they can get out of themselves.

Who are you expecting to have big seasons from the returners and who should we look out as newcomers who may surprise people?

We have two preseason All-Americans in Garrett Hampson, who is well decorated as far as being team USA and playing at the Cape and we also have Chris Matthewson, who was the Big West freshman pitcher of the year and All-American as well. Both those guys are cornerstone guys that you build your program around. Chris is a sophomore and Garrett is a junior, so those are your marquee guys.